



A Horizons Campaign for Older Adults



INTRODUCING

Our Place

A trusted space for older adults
to gather, learn, and thrive.



Board Members

Fiscal Year beginning July 1, 2025

Kelly Edmonds, Chair
Merit Construction Co.—President

Tara Dumolien, Vice Chair
Bankers Trust—Assistant Vice President, Commercial Relationship Manager

Eric Gutschmidt, Secretary
Gutschmidt Properties Inc.—Owner

Matt Heinrichy, Treasurer
Foundation 2—Chief Financial Officer

Adam Conzemius-Immediate Past Chair
Fidelity & Guaranty Life Insurance Co.—Information Technology Manager

Emily Bertino Honings Guaranteed Rate Affinity—Director of Human Resources

Jackson Blais
Shuttleworth and Ingersoll—Associate Attorney

Brenda Calman
Transamerica—Head of Operations, Financial Assets

Chirantan Ghosh
The Ghosh Center for Oncology & Hematology—MD,EMBA,FACP

Lindsay Glynn
Meth-Wick Community—Operations Director

April Golwitzer
UnityPoint Health-St. Luke’s Hospital—Manager-Staffing and Support, APN for Pain Management

Tiana McGuire
Cedar Rapids Bank & Trust—Associate Vice President, Retail Operation Manager

Sharayah D. Owens
Howes Law Firm, PC—Attorney

Quinn Pettifer
Kirkwood Community College—Director of Corporate Training

Lucy Schneekloth
University of Iowa—Internal Auditor, Iowa Board of Regents

Danielle Schwiebert
CarePro Health Services— Executive Director

Charity Tyler
Cedar Rapids Public Library Foundation—Executive Director

Welcome!



Since 1960, Horizons has uplifted underserved populations, including older adults. We identify the needs of our community and respond. While you may not be familiar with Horizons, you likely know us through our Meals on Wheels, Neighborhood Transportation Service (NTS), or our Financial Wellness Services programs, meeting the needs of East Central Iowans in need.

Cedar Rapids has been without a dedicated center for older adults since the 2008 flood. We know isolation breeds loneliness and negative health outcomes for older adults. As our city’s population in this demographic grows to 35% of our community in the next decade, now is the time to invest in providing for the wellness of our aging population.

We are excited to bring together a number of services in the creation of Our Place, an affordable, accessible resource for older adults. A place where connecting services with end users results in a happier, healthier future for the largest demographic sector of our community.

Together, we have an opportunity to uplift older adults in a way that respects their wisdom, their sacrifice, and their future. Thank you for joining us as we create Our Place.

Sincerely,



Katie Oatsvall
CEO & President



Mike Barnhart
Our Place Founder



Barb Young
Honorary Chairperson



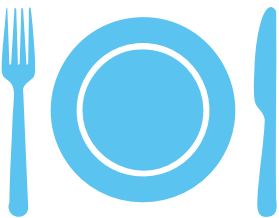
“Cedar Rapids is the only sizable city in Iowa that does not have a senior center. Our Place will address this much needed facility and much needed social aspect of seniors. It will provide much needed programming, as well as a resource center for many senior related organizations. I wholeheartedly support Horizons as they prepare to make this a reality.”

— **TOM MOORE**

Meals On Wheels

A PROGRAM OF **Horizons**

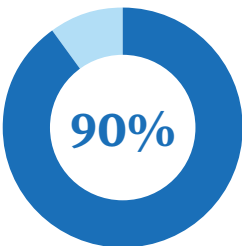
Meals on Wheels helps homebound older adults in Linn and Johnson counties meet their daily nutritional needs, reduce isolation, and remain in their homes by providing well-balanced meals delivered by a volunteer.



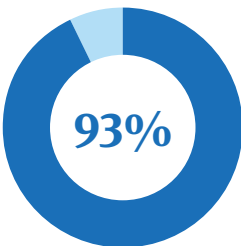
226,807
MEALS SERVED



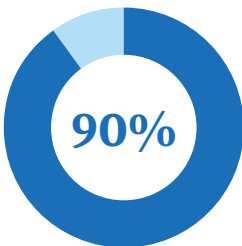
1,489
CLIENTS SERVED



of clients
report feeling
less isolated



now have
increased access
to healthy foods



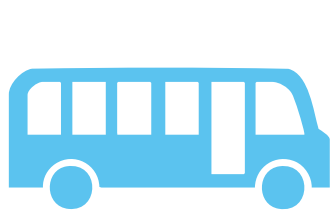
of clients say
they are able to
remain at home



Daryl Davis,
NTS Driver



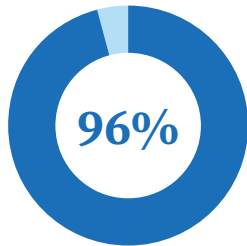
NTS reduces transportation barriers by providing safe and affordable rides to work, school, and training at night and on weekends when public transportation is not available.



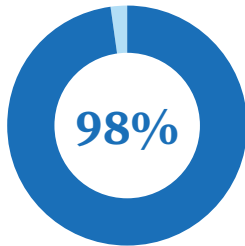
47,358
ON-DEMAND,
SCHOOL, AND
SHUTTLE RIDES



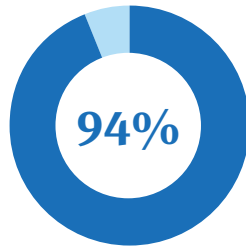
660
ON-DEMAND
RIDERS



of riders
earning more
money



report
increased
independence



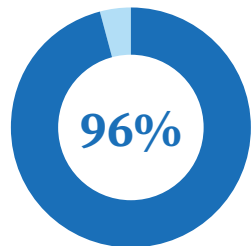
of clients
satisfied with
services



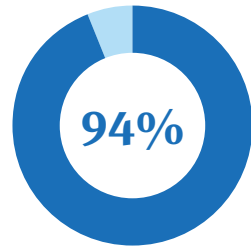
Financial Wellness Center provides housing counseling and financial literacy programs.



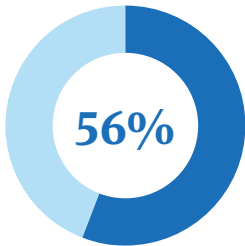
650
CLIENTS SERVED



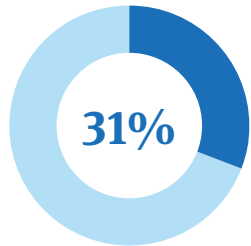
of clients saw financial
improvements



of counseling clients
are below 80% AMI



are below
30% AMI



of clients are
non-white

AMI = Area Median Income



Why Our Place?



Social Health

Providing natural ways to connect through activities, support groups, and casual conversation.



Physical Health

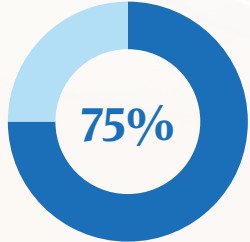
Offering nutritious food, light fitness, health screenings, transportation to appointments, and even take-home meals.



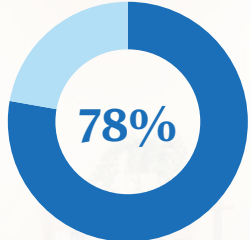
Financial Health

Serving as a hub for trusted information, including educational sessions and assistance, with everything from Medicare and budgeting to fraud protection.

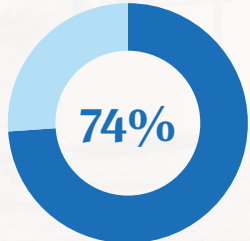
Community Support is Strong



Interested in recreational/cultural activities and educational classes



Community support for a senior center in the core of our city



Identify social interaction, mental stimulation, and learning as key reasons to visit



“Cedar Rapids has a growing population of adults aged 55 and older who would benefit from a welcoming, accessible center designed specifically for their needs. A dedicated space for enrichment, fitness, learning, and social connection can greatly reduce isolation and improve health. Creating such a center sends a strong message that older adults are valued for their past and continued contributions.”

— **BARB YOUNG**

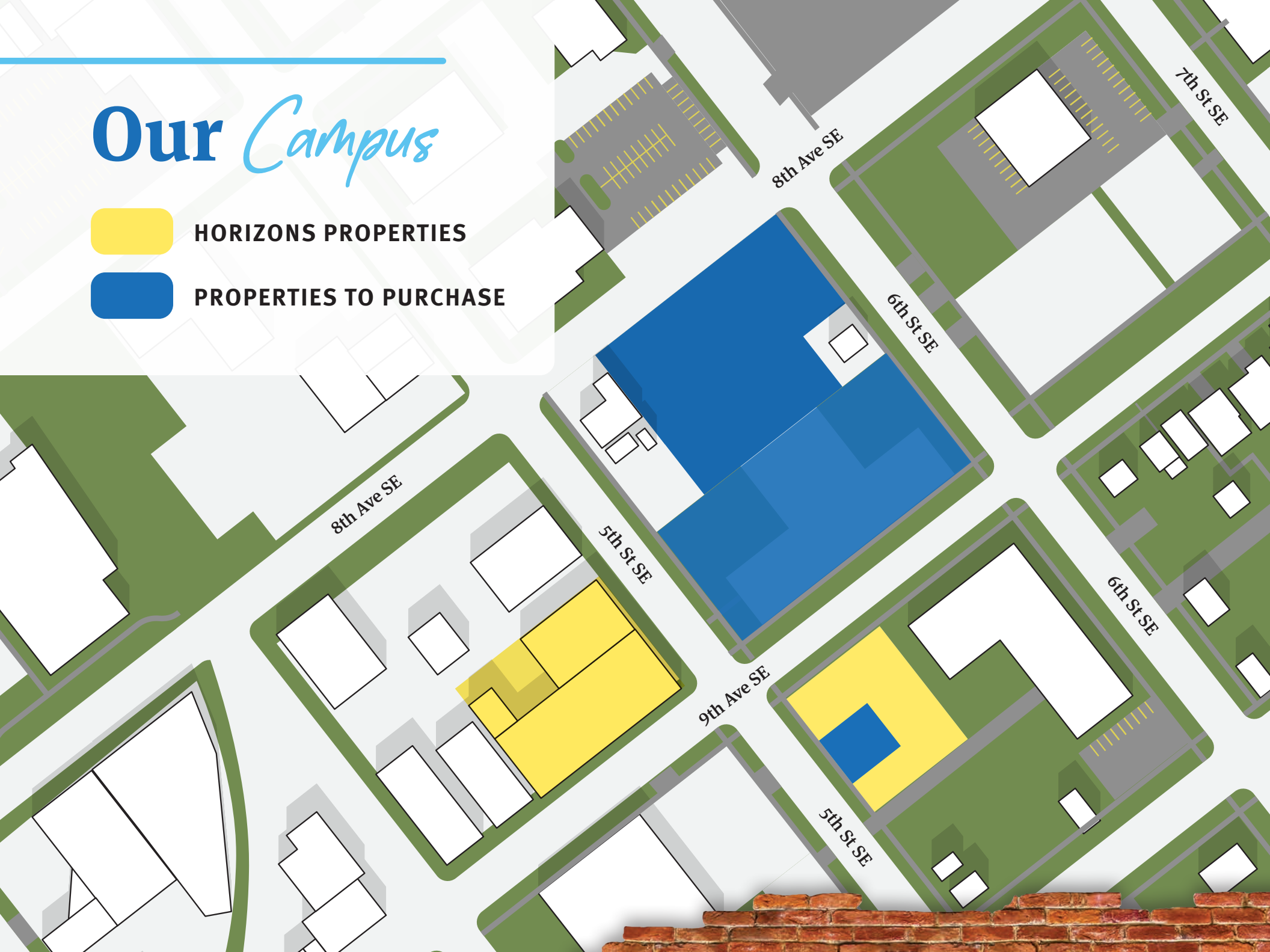


“Our Place brings to life a vision that’s been close to my heart as Mayor, creating a vibrant space where Cedar Rapids’ mature adults can thrive. It will be a place where experience is celebrated and community comes alive.”

— **MAYOR TIFFANY O’DONNELL**

Our Campus

-  HORIZONS PROPERTIES
-  PROPERTIES TO PURCHASE

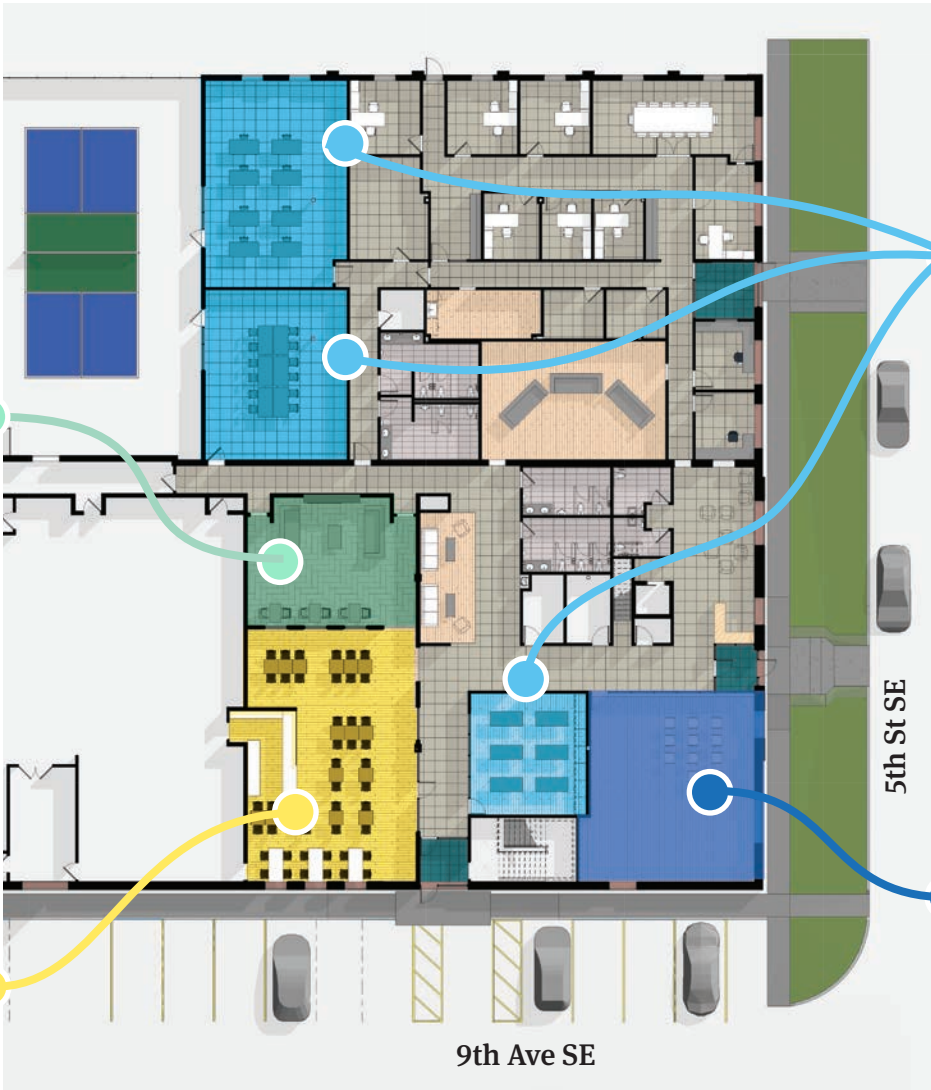


Our Spaces

Library: Soft lounge-style seating creates a relaxing environment, perfect for enjoying a book, a cup of coffee, or quiet conversation.



Café: Chat with friends or find a cozy corner to relax in a charming and contemporary café featuring coffee, beverages and snacks, and nutritious meals.



Activity Rooms: Experience a variety of activities, including games, crafting, discussion groups, and one-on-one counseling.



Fitness Studio: Stay active through organized light fitness classes, balance and strength training, yoga, Tai Chi, and social dances.

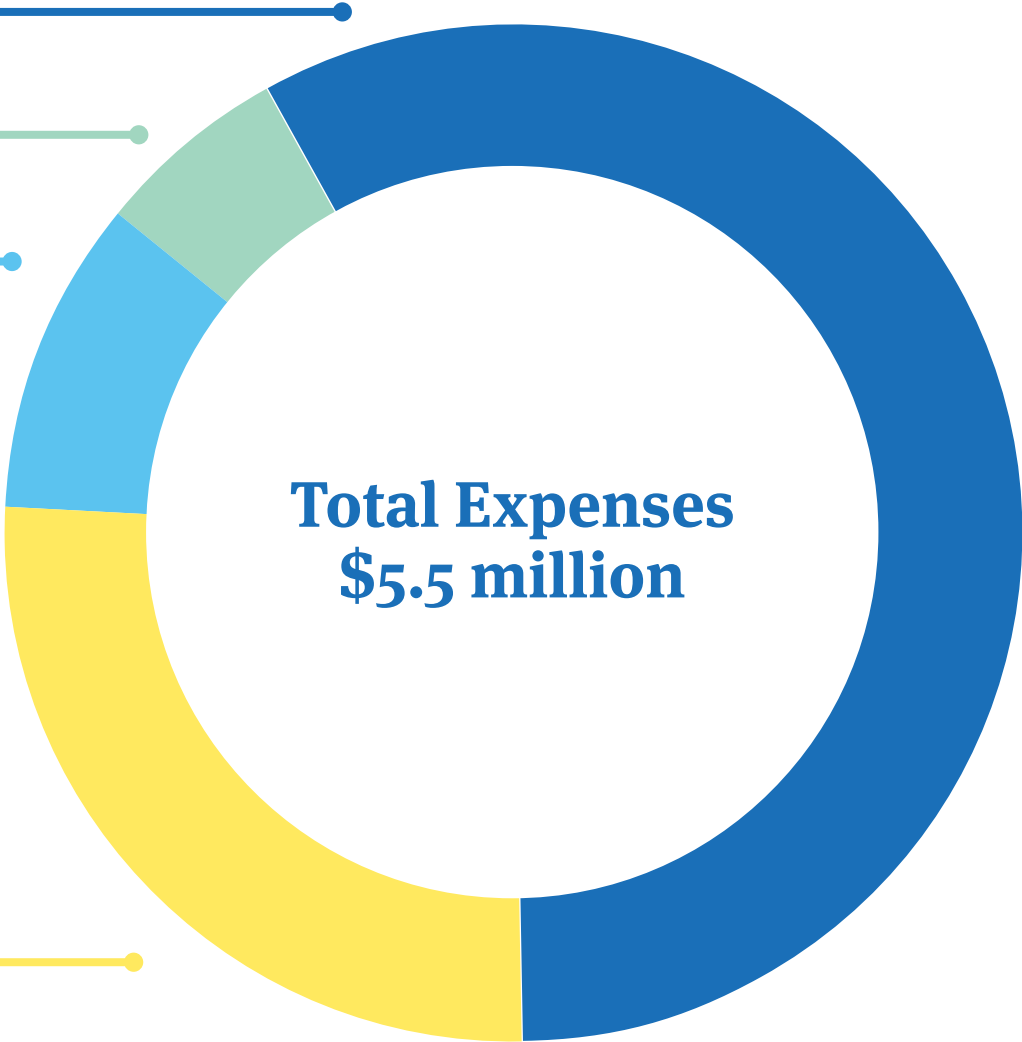
Expenses

CONSTRUCTION:
\$3.2 million

CONTINGENCY:
\$300,000

DESIGN AND FFE:
\$550,000

CAMPUS PARKING:
\$1.45 million



Scale of *Giving*

GIFTS TYPICAL OF A \$5.5 MILLION CAMPAIGN

# OF GIFTS	GIFT AMOUNT	TOTAL
1	\$2,000,000	\$2,000,000
1	\$1,000,000	\$1,000,000
1	\$500,000	\$500,000
2	\$250,000	\$500,000
6	\$100,000	\$600,000
10	\$50,000	\$500,000
16	\$25,000	\$400,000
TOTAL		\$5,500,000*

**Gifts typically paid throughout a three year period. Gifts of securities and other non-cash assets considered.*

Project Leadership Team

Barb Young, Honorary Chairperson

Mike Barnhart

Tim Charles

Adam Conzemius

Tara Dumolien

Kelly Edmonds

Eric Gutschmidt

Brad Hart

Matt Heinrichy

Lori Lane

Kent Mattison

Jim Miller

Josh Moore

Tom Moore

Katie Oatsvall

Quinn Pettifer

Bill Prowell





819 5th St SE, Cedar Rapids, IA 52406
[HORIZONSFAMILY.ORG](https://horizonsfamily.org)

Katie Oatsvall, MPA, CEO & President
Mobile: 262-995-8378 | Work: 319-375-3146
Koatsvsall@horizonsfamily.org

Jim Miller, Vice President of Development
Mobile: 319-551-6741 | Work: 319-375-3158
jmiller@horizonsfamily.org