Brick by Brick: Strengthening Lives & Communities

2025 Year in Review

Fiscal Year 2025: July 1, 2024 - June 30, 2025





Dear Friends of Horizons,

Together, we celebrate the past and shape the future. This year has been one of reflection and celebration. November marks my first year with Horizons, and 2025 also marks a historic milestone—our **65th anniversary of service to the community.** For more than six decades, Horizons has been committed to helping people live better lives, and I am honored to be part of carrying this mission forward.



Since our inception, Horizons has uplifted under-served communities. Every day, we deliver **Meals on Wheels (MOW)** to nourish older adults. **Neighborhood Transportation Service (NTS)** helps people improve quality of life with rides to school and work, and our **Financial Wellness Center (FWC)** provides stability and peace of mind for first time home buyers and those navigating challenging times. Together, these efforts create a network of support that helps individuals live with dignity, purpose, and hope.

As we celebrate 65 years of impact, we also look to the future. Our vision is bold: to become a **hub for older adults** in our community. This means listening closely to evolving needs, strengthening partnerships, and creating innovative ways to ensure that aging is embraced as a time of connection, health, and opportunity.

Our milestone year reminds us that Horizons' strength comes from the collective spirit of our community. The compassion, commitment, and generosity of our staff, board of directors, volunteers, partners, and supporters that surround our mission allow us to build on a legacy of service that will propel us into our next 65 years.





Horizons, A Family Service Alliance, began in 1960 as the Family Service Agency, offering counseling to support families in the community. Over time, it expanded to include services like Consumer Credit Counseling (1983) and Meals on Wheels (2002), and in 2004 merged with Alternative Services to form Horizons. Since then, the agency has added programs such as NTS, Johnson County Meals on Wheels, and AniMeals, and in 2026 will begin renovating its headquarters to create Cedar Rapids' first dedicated senior center since 2008.

Programs and Services

COMMUNITY HEALTH & NUTRITION PROGRAMS

- Horizons' Meals on Wheels program helps homebound older adults
 in Linn, Johnson, and Washington counties stay nourished and connected
 by delivering well-balanced meals along with safety checks and social
 interaction. Last year, with the support of hundreds of volunteers, the program provided
 268,662 meals to vulnerable seniors who often must choose between food and medicine.
- AniMeals, a Horizons program since 2025, helps older adults
 with limited resources care for their pets by providing homedelivered pet food and supplies. Serving 365 clients, the program
 supports seniors and their beloved dogs and cats so they can continue living together at home.

NEIGHBORHOOD TRANSPORTATION SERVICE

NTS provides night and weekend transportation for work, school, and job training when city buses aren't running. In fiscal year 2025, it gave 38,797 on demand, Trip Connect, and shuttle rides in Linn and Johnson counties, helping riders boost their earnings and quality of life.



FINANCIAL WELLNESS CENTER

The Financial Wellness Center offers courses and services to help clients strengthen their finances, prevent mortgage default, and build stability. In fiscal year 2025, 597 households benefited from the program.







Meals on Wheels has truly been a lifeline for me. Back in January, one of your volunteers knocked on my door when I had fallen and couldn't get up. I was too weak to call for help and had been lying there for days, ready to give up.

But when I heard that knock, I just knew Meals on Wheels was going to save me—and you did. The volunteer called an ambulance, and I got the care I needed.

Today, I'm home from the hospital and so grateful.

The meals have done more than feed me; they've given me comfort, companionship, and hope. I don't know what I would do without this program or the kind people who make it possible. Thank you for caring—not just about my nutrition, but about my life.

— Confidential Client, Iowa City

While statistics help us measure success, stories like this one reveal the true meaning of the services, compassion, connection, and care that can't be counted.

Our Impact

Our work is powered by a diverse mix of funding sources that ensure Horizons remains strong, stable, and responsive to community needs.

Our annual budget is:

\$4.3 MILLION

and is divided up into the following categories:

25%Government
Support

10% Fundraising

7% Grants

54%Contract
Services

4% United Way & Other

+ VOLUNTEER IMPACT: \$860,252 = Value of Total Service to Community: \$5,160,252

On The Horizon

CATERING FOR A CAUSE

Horizons has officially launched Catering for a Cause!

Enjoy freshly prepared, catered meals delivered to your home or business for meetings, events, and



gatherings. Every order supports Horizons' Meals on Wheels, helping sustain vital services and providing nutritious meals to homebound seniors and individuals with disabilities across Linn, Johnson, and Washington counties. Good food that does good for our community.





OUR PLACE PROJECT

Announcing the Our Place project!

After completing a \$5.5 million capital campaign, Horizons will transform the lower level of its building into Our Place—a vibrant center for older adults. Cedar Rapids has been without a dedicated senior space since the 2008 flood, and with adults aged 60+ projected to make up 35% of our population within the decade, now is the time to invest in their wellness. Featuring a coffee shop, fitness area, and educational programs,

Our Place will connect services and community in a hub of energy, health, and support.

