



A Horizons Campaign for Older Adults

Since our inception, Horizons has uplifted underserved populations, including older adults. We identify the needs of our community and respond.

Through our programs, Meals on Wheels, the Neighborhood Transportation Service (NTS), and the Financial Wellness Center, more people live securely, healthy, and fulfilled. This commitment to community keeps us looking toward new opportunities to enhance lives.

## INTRODUCING

# Our Place

A trusted space for older adults to gather, learn, and thrive.

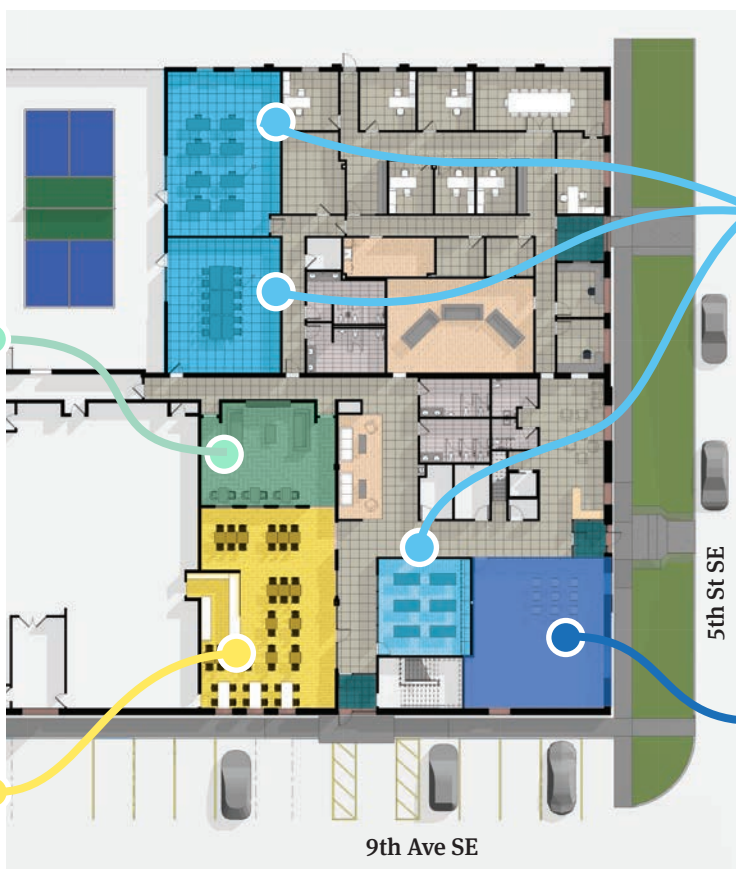


## Our Place's Spaces

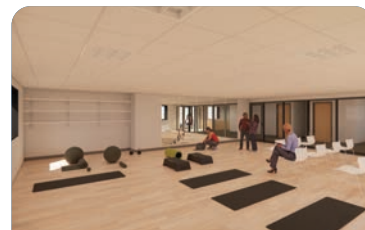
**Library:** Soft lounge-style seating creates a relaxing environment, perfect for enjoying a book, a cup of coffee, or quiet conversation.



**Café:** Chat with friends or find a cozy corner to relax in a charming and contemporary café featuring coffee, beverages and snacks, and nutritious meals.

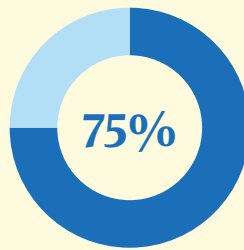


**Activity Rooms:** Experience a variety of activities, including games, crafting, discussion groups, and one-on-one counseling.

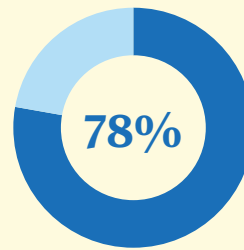


**Fitness Studio:** Stay active through organized light fitness classes, balance and strength training, yoga, Tai Chi, and social dances.

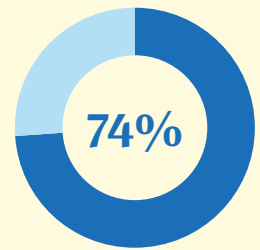
## Community Support is Strong



Interested in recreational/cultural activities and educational classes



Community support for a senior center in the core of our city



Identify social interaction, mental stimulation, and learning as key reasons to visit

*Results from a research survey conducted by de Novo Marketing among residents of Cedar Rapids, Marion, and Hiawatha to gauge interest in a senior center.*

**Together, we have an opportunity to uplift older adults in a way that respects their wisdom, realizes their potential, and improves their future.**

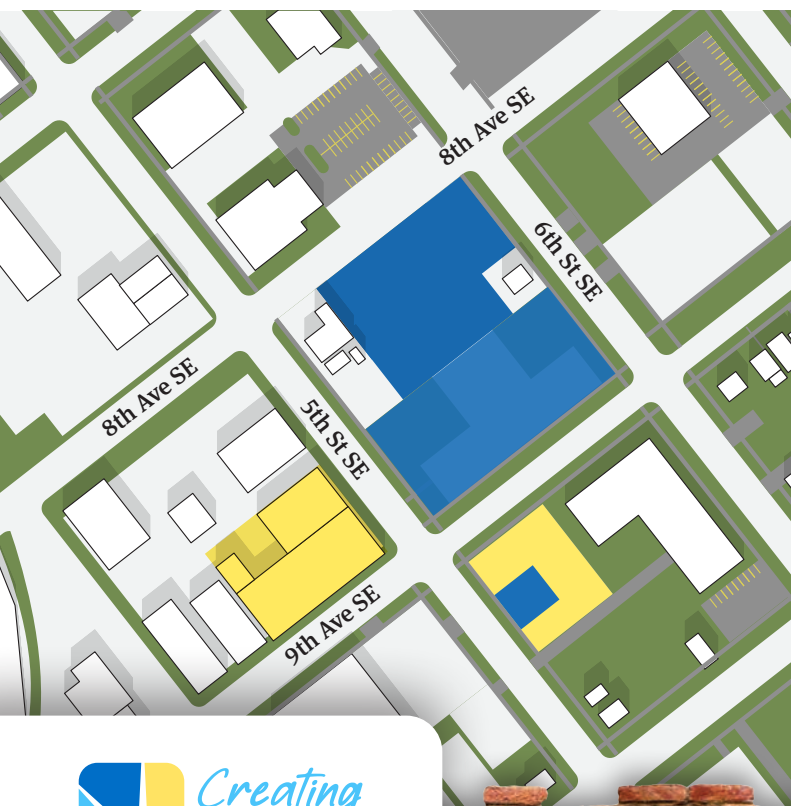
### OUR MISSION

Address the social, financial, and physical/mental health needs of older adults to help them live better, healthier lives.

### OUR VISION

Create a welcoming, vibrant, and trusted space and improve the overall health of older adults in Linn County.

## Our Campus



From a contemporary coffee shop and fitness area to education sessions, this center will be a hub of energy and support. By maximizing our current Horizons building, **Our Place** promises to be an affordable, accessible option for our older population.

Backed by vigorous interest, enthusiasm, and support, **Our Place** will be a revitalizing resource for older adults and a vibrant addition to a growing neighborhood.

**Our Place** is what our community needs—connecting the dots to ensure a happier, healthier future for the largest population of people in our area. Like open arms signaling a warm embrace, this center will create a welcoming atmosphere for everyone who enters.

**The Creating Our Place Campaign envisions a space for older adults that's all their own.**



**HORIZONS PROPERTIES**



**PROPERTIES TO PURCHASE**



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To learn more and donate visit: [www.horizonsfamily.org/ourplace](http://www.horizonsfamily.org/ourplace) | 319-398-3943